Everyone's Harvest to Launch Free Produce Box Program for Lower Income Residents in Seaside



"Bringing People & Healthy Food Together"









Everyone's Harvest is thrilled to announce the launch of a new initiative through a contract with the Farms Together program to support residents of lower socio-economic status in the greater Seaside area. Starting April 25, 2024, and running every Thursday from 3:00 PM to 7:00 PM at Laguna Grande Park, 1259 Canyon Del Rey Blvd in Seaside, the Seaside Certified Farmers' Market will offer free boxes of produce, equivalent to a \$27.50 value, on a first-come, first-served basis until October 2024.

How to Receive Your Free Produce Box: To receive a free box, visit the Everyone's Harvest Information Table, easily identifiable by its green tablecloth, at the Seaside Farmers' Market. Eligible participants can show any proof of lower income socio-economic status, such as a CalFresh EBT card or MediCal card, to receive their free produce box. No questions asked.

This generous offer will be available weekly from April to October 2024. Participants are encouraged to add their names to a list for easier weekly pickups, but it is not required for participation.

About the Farms Together Program: In an effort to build more resilient local food systems, Farms Together coordinates collaborations of small- to mid-scale family farmers throughout California. This program provides healthy, fresh, and local food to food and nutrition-insecure communities through approved aggregation partners, such as Everyone's Harvest, to bring farm boxes to community distribution sites.

The Farms Together Program, developed by the California Association of Food Banks, Fresh Approach, and the Community Alliance with Family Farmers and initially supported by the California Department of Social Services and the California Department of Food and Agriculture, represents a significant opportunity to distribute investment that supports local and socially disadvantaged farmers/producers. This initiative is designed to create new points of connection within our food system, enhancing sustainability and strengthening community ties through local food production and distribution.

Program Purpose & Overview: The Farms Together Program aims to improve food and agricultural supply chain resiliency, expand economic opportunity for small, local, and socially disadvantaged producers in California, and support state food banks and community food distributors in procuring and distributing fresh, nutritious food from farmers to food and nutrition insecure community members.

A Collaborative Effort Supported by Federal and State Funding: The funding for this impactful project comes from the USDA Local Food Purchasing Assistance Program (LFPA), managed in California by the California Department of Social Services. The LFPA program, part of the "Build Back Better" initiative authorized by the American Rescue Plan, aims to maintain and improve the resiliency of the food and agricultural supply chain.

Join Us: We invite all eligible residents of Seaside and surrounding areas to take advantage of this generous offer. We can create a stronger, healthier community through access to fresh, local produce sourced directly from local small- and mid-scale farmers.

Location: Laguna Grande Park, 1259 Canyon Del Rey Blvd, Seaside.





